



Press Release – Launch

Art Madrid Celebrates Its 20th Edition: Innovation, Diversity, and a New Visual Identity

- Art Madrid returns from **March 5th to 9th, 2025** at the Galería de Cristal of Palacio de Cibeles, celebrating its **20th anniversary**.
- The fair unveils a **new visual identity** that reflects its evolution towards a dynamic and accessible contemporary art.
- **35 national and international galleries** will participate, featuring **50% of artists debuting** at the fair.
- The **Parallel Program** takes art beyond the fairground, incorporating augmented reality, video art, and urban interventions under the concept *Territory City*.

Madrid, December 18th, 2024. Art Madrid'25, one of Spain's most iconic contemporary art fairs, will take place from **March 5th to 9th, 2025**, at the **Galería de Cristal of Palacio de Cibeles (Madrid)**. Celebrating its 20th edition, the fair marks two decades of artistic trajectory and presents a **new visual identity**, characterized by dynamism, organicity, and an ability to connect with the current times.

Since its inception in **2005**, **Art Madrid** paved the way for other fairs and events to coexist during Madrid's Art Week. This year, the fair reaffirms itself as a meeting point for art and the public, with a fresh and diverse artistic offering designed to **surprise and engage**.

A New Visual Identity

This 20th anniversary marks a **new beginning** for **Art Madrid**. Its **new visual identity** combines an innovative logo and a vibrant color palette, designed to convey **accessibility, creativity, and dialogue**.

The redesign aligns with the fair's commitment to staying connected to the most current artistic trends and the language of contemporary art, reaffirming its role as a **key space for artists, galleries, and social change**.

“This transformation is not just aesthetic; it is a statement of intent. We want to reflect our evolution and connect with new generations without losing our essence,” the organization explains.

The Gallery Program: A Map of Contemporary Creation

The **Gallery Program**, the heart of the fair, will once again bring together the best of the national and international art scene. Featuring **35 participating galleries**, the program offers a diverse selection that spans painting, sculpture, digital art, and installations.

Notably, **50% of the artists** exhibiting at **Art Madrid** will participate for the first time, highlighting the fair's focus on emerging art and inclusivity. The curated proposals explore the most current trends in contemporary art, offering an experience that **inspires and connects** with the audience.

Breaking Stereotypes

Art Madrid'25 invites visitors to break preconceived notions about the fair by offering a **vibrant and inclusive experience** that connects art with people.

“This is not ‘the same as every year.’ This edition is a declaration of the future, a space where tradition and innovation converge; where established artists meet young talents; and where settled proposals coexist with cutting-edge creations. It is a dynamic space combining experience with the latest creativity, placing diversity at its core,” the team highlights.

With two decades of history, **Art Madrid** has solidified its position as a **reference point** in the national and international art market. In addition to the Gallery Program, the **Parallel Program** explores the concept of *Territory City*, bringing contemporary art beyond the fairground through activities such as augmented reality, video art, ephemeral interventions, and a direct dialogue with the city.

The fair thus invites visitors to **rediscover contemporary art** and be part of a space where art inspires and transforms.

Full List of Participating Galleries at Art Madrid'25

National Galleries

3 Punts Galeria (Barcelona)

Alba Cabrera Gallery (Valencia)

Aurora Vigil-Escalera (Gijón)

Canal Gallery (Barcelona)

CLC ARTE (Valencia)

Collage Habana (La Habana, Cuba)

DDR Art Gallery (Madrid)

Galería Arancha Osoro (Gijón)

Galería BAT alberto cornejo (Madrid)

Galería Carmen Terreros (Zaragoza)

Galería Espiral (Noja)

Galería La Mercería (Valencia)

Galería Luisa Pita (Santiago de Compostela)

Galería Metro (Santiago de Compostela)

Galería Rodrigo Juarranz (Aranda de Duero)

Inéditad Gallery (Barcelona)

Kur Art Gallery (San Sebastián)

Moret Art (A Coruña)

OOA GALLERY (Sitges)

Pigment Gallery (Barcelona)

Shiras Galería (Valencia)

Uxval Gochez Gallery (Barcelona)

International Galleries

Aria Gallery (Florence, Italy)

Chini Gallery (Taipei, Taiwan)

Galeria São Mamede (Lisbon, Portugal)

Galleria Stefano Forni (Bologna, Italy)

Gallery 1000A (New Delhi, India)

Jackie Shor Projects (São Paulo, Brazil)

Loo & Lou Gallery (Paris, France)

Nuno Sacramento Arte Contemporânea (Ílhavo, Portugal)

O-Art Project (Lima, Peru)

Ting Ting Art Space (Taipei, Taiwan)

Trema Arte Contemporânea (Lisbon, Portugal)

Yiri Arts (Taipei, Taiwan)

More Information:

For additional details about **Art Madrid'25** and access to press materials, [click here](#) and please visit: www.art-madrid.com



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